





Impact Report 2022





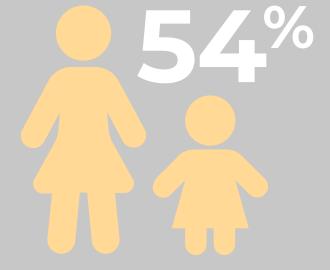
Maximizing our impact



49.6 MILLION PEOPLE LIVE IN MODERN SLAVERY TODAY

1 IN 4 ARE CHILDREN

Source: walkfree.org



ARE WOMEN AND GIRLS

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27.6 MILLION

PEOPLE IN FORCED LABOR (INCLUDING COMMERCIAL SEXUAL EXPLOITATION)





IN 2022, WE SUPPORTED

599,068

DIRECT AND INDIRECT BENEFICIARIES, AND REACHED OVER

1.5 MILLION

PEOPLE WITH AWARENESS RAISING ACTIVITIES VIA SOCIAL AND TRADITIONAL MEDIA.



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We pursue the highest degree of care and protection for our clients. While client images have been used throughout this report, these images do not necessarily represent the individuals profiled. Names have been changed where required to protect client identities.

OUR VISION

Communities free and healed from the trauma of human trafficking, slavery and abuse.

USA

UK



Support Offices

Partner Organizations

Hagar is a global not-for-profit organization with Program Offices in Afghanistan, Cambodia, Vietnam and Singapore. We also work with partner organizations in Myanmar and Solomon Islands, and have Support Offices in Australia, Hong Kong, New Zealand, Singapore, the UK and the USA.

ABOUT HAGAR

Since 1994, Hagar has supported thousands of women and children on their journey to healing and empowerment after experiencing human trafficking, slavery and abuse.

We work every day to maximize our impact at the personal, community, country and global levels.

The knowledge from our direct client-based experience informs our work on prevention, partnership, empowerment and influence to help end human trafficking, slavery and abuse for good.



THE WHOLE JOURNEY

The Whole Journey starts with a survivor who has experienced severe trauma as a result of human trafficking, slavery or abuse.

From the moment a survivor enters our care, we employ Trauma-Informed Care principles to respond with compassion, assess their needs, and provide individualized services to help them heal. Services may include providing a safe place to live, counseling, family support, legal support, education, skills training, job placements, and community reintegration assistance.

We don't have a set timeframe for how long we work with a client. We do whatever it takes, for as long as it takes to restore a broken life.

MESSAGE FROM THE Chair of the Hagar International Board

In August 2022, the Hagar International Board visited Cambodia for our first face-to-face meeting in three years. While there, I was impressed by the exceptional quality of our staff, their unwavering commitment to Hagar's work, and their expert skills in assisting survivors of human trafficking, slavery and abuse.

At Hagar Cambodia's 'Home of Love', I was humbled to meet a young trafficking survivor whose life was completely transformed by Hagar's Whole Journey program. I also had the privilege of sitting with members of the 'Good Husbands' group who learned how to effectively prevent human trafficking and gender-based violence in their local community.

Working with survivors in the countries where Hagar operates is often challenging. I am so very thankful for our staff in Hagar's Program and Support Offices and the global team, including Global CEO Dr. Andrew Catford, for the work they do every day. I would particularly like to thank Hagar Afghanistan staff for their resilience and commitment, and for effectively navigating the challenges they encountered in 2022.

I am extremely grateful for the support of the Hagar International Board and thank retiring Board Members Sarah Barrer, for her expertise improving our fundraising capacity, Sarah Bearup, for her valuable advice on programming and strategy, and Aletta Boshoff for the rigor she brought to our finance and audit operations. We are pleased to welcome Suzanne Wilson-Higgins to the Hagar International Board as the new Hagar UK Board Chair, revitalizing our presence in the UK.

I am proud of Hagar's achievements in the past year and throughout the 2020-2022 Global Strategy, and for the support of our faithful donors who enabled these wonderful results.

As we look ahead, we are confident that our robust 2023-2025 Global Strategy (page 20), which was wonderfully facilitated by our pro-bono partner the Deloitte D2i Program, will guide us as we continue Hagar's life-changing work, maximize our impact, and help create a world free of human trafficking, slavery and abuse.

² Badger

Phil Badger

MESSAGE FROM THE Global CEO of Hagar International

2022 was a significant year for Hagar as it marked the completion of our 2020-2022 Global Strategy. When we developed the strategy with the invaluable assistance of our pro-bono partner, the Deloitte US D2i program, we were optimistic about the impact we could achieve in the three-year period. Now it is complete, we are grateful for the help of our supporters and the impact we have made in combatting human trafficking, slavery and abuse.

I am delighted to share some of Hagar's key achievements and the progress we made towards achieving each of our five strategic goals in 2020-2022.

HEAL

By updating Trauma-Informed Care training for all staff and improving Hagar's Whole Journey model, we enhanced survivors' mental health, education levels, vocational skills, job placements and financial security.

PREVENT

In Cambodia we implemented the 'Good Husband', 'Good Wife', 'Youth', and 'Church' group prevention models, while in Vietnam the new Hagar Integrated Prevention model targeted the root causes of human trafficking, slavery and gender-based violence.

EMPOWER

The Restoring Lives Through Livelihoods program and its cash for work, cooperatives and small business models, empowered female survivors in Afghanistan, providing them with a regular income and a sense of dignity, which are crucial to the healing process.

PARTNER

We started our first survivor services and prevention project in Solomon Islands without establishing an in-country Hagar Program Office. This is an important step for Hagar, enabling us to maximize our impact by focusing on building sustainable indigenous capacity to provide services.

INFLUENCE

At community, national and global levels, our efforts continue to make a significant impact. In Cambodia, Hagar collaborated with the Ministry of Justice to finalize legal guidelines to improve the court experience and outcomes for child survivors of trafficking and abuse. The development of these practical, national guidelines drew heavily on Hagar's decades of experience working with survivors.

The past three years were a valuable learning experience for us, informing our future efforts, indicating areas in which we need further development, and shaping Hagar's new 2023-2025 Global Strategy. I'm grateful to each and every Hagar staff member, Board Member, supporter and local partner for your unwavering commitment as we work together to see Hagar grow, reach more survivors, and achieve our vision of a world free of human trafficking, slavery and abuse.



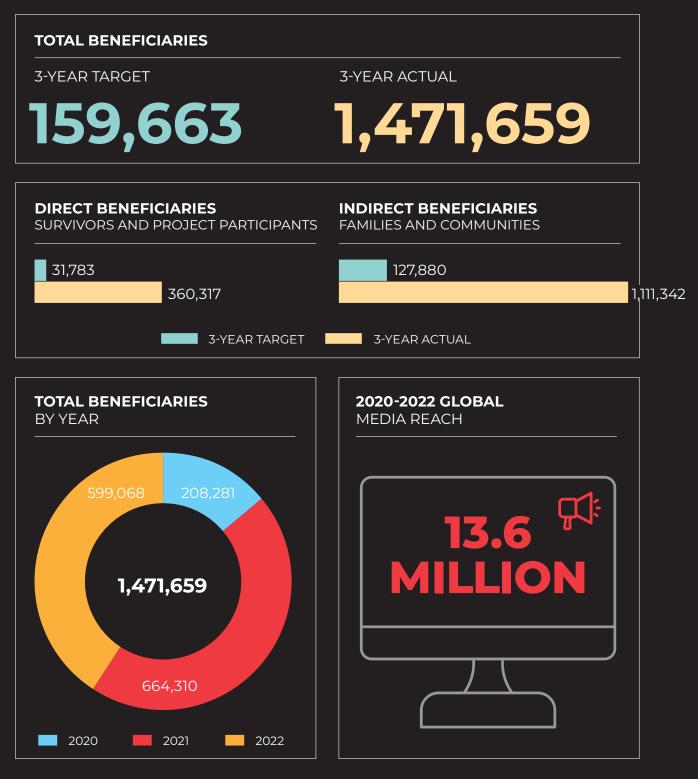
Dr. Andrew Catford

2020-2022 GLOBAL STRATEGY ACHIEVEMENTS



Hagar's 2020-2022 Global Strategy was designed to maximize our impact. From providing direct support to survivors, to advocating for legal and political change, we shared our experience and raised Hagar's voice at the personal, community, country and global levels.

In addition to delivering our regular programs for survivors of human trafficking, slavery and abuse, we collaborated with other organizations to increase our reach and ease the impacts of COVID-19, natural disasters and other emergencies on survivors.



AFGHANISTAN EMERGENCY RESPONSE PLAN

In response to the unfolding humanitarian crisis in Afghanistan, Hagar International launched the Emergency Response Plan (ERP) to provide immediate nutrition, health and education assistance for vulnerable families.

In late 2022, the ERP began to focus on longer-term assistance and building independence, including restoring people's livelihoods.

In 2022:

1,000 families

received winter support.



HAGAR'S

- → Food Aid
- ⇒ Primary Health Services
- \bigcirc Child Friendly Spaces
- \bigcirc Winter Support
- \bigcirc Earthquake Response

Hagar created child-friendly spaces for **332 children**, providing quality education, recreational activities, counseling and winter support.





16,284 men, women and children received primary health care and psychosocial support.



Hygiene supplies were provided to **500 families**.

3,831 men, women and children in Paktika province were directly assisted through the Hagar Earthquake Response. Hagar provided education, recreational activities, medical care and counseling.





164,887

Afghanistan





Afghanistan is home to the world's largest humanitarian crisis, with two-thirds of the population (28 million people) estimated to need aid in 2023¹.

Decades of conflict, poverty and displacement have forced families to flee their homes and many have migrated to neighboring countries in search of work. Those who remained have lost their livelihoods and struggle to provide food and basic medical care for their families.

Afghanistan is the most repressive country in the

world for women² and most structures and mechanisms for supporting vulnerable women and children have been destroyed. The basic rights of women and children are being violated, and they are prohibited from working or attending school and university.

Poverty is the main driver of human trafficking in Afghanistan and women and children are at high risk of exploitation.

Despite the many challenges, Hagar Afghanistan positively impacted thousands of lives in 2022 and our programs supported clients on their journey from reliance on emergency relief to long-term independence.

^{1,2} https://news.un.org/en/story/2023/03/1134352

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HEAL

392 direct and 2,940 indirect beneficiaries

T

were supported by the Forgotten No More (FNM) project, including 92 child survivors of trafficking.

29 girls

who had experienced trafficking, sexual abuse, underage and forced marriages, and gender-based violence were supported at Hagar's Girls' Shelter, which opened in 2022.

PREVENT

6 institutional outreach sessions were attended by 120 staff of

stakeholder organizations.

9 public outreach sessions

were conducted for 180 community members, including parents, schoolteachers, religious leaders and community leaders.



PARTNER

MOUs

were signed with the Ministries of Labor and Social Affairs, Refugees, Education, Public Health, and Economy, permitting Hagar's vital work.





Hania weaving wool for the carpet company.

Poverty and insecurity forced Hania and her family to flee from their home in Takhar province to Kabul.

After arriving in Kabul, Hania pursued a bachelor's degree, which she completed just as the Taliban seized power. Despite her education, Hania's lack of experience made it impossible for her to find work. To make matters worse, Hania's severely ill younger sister had to go without her usual medication and regular check-ups, causing her health to deteriorate.

S I

Hania's life changed when she joined Hagar's Restoring Lives through Livelihoods (RLL) project. She began working for a carpet company and used her first salary to purchase medication for her sister.

"I thank Hagar from the bottom of my heart for giving me the opportunity to stand on my own two feet and care for my sick sister."

EMPOWER

284 direct and 2,130 indirect beneficiaries

were empowered by the Restoring Lives through Livelihoods (RLL) project. RLL aims to assist, stabilize and restore the lives of women who have experienced sexual exploitation, sexual abuse, gender-based violence and trafficking.



INFLUENCE

15 training sessions

were conducted with staff of institutions working for or directly with children and their communities to raise awareness about children's rights and how to protect children from exploitation.



"We learnt a lot and we can better perform our duties after this training."

> - TRAINING PARTICIPANT

Cambodia



52,860 DIRECT BENEFICIARIES **211.040**

INDIRECT BENEFICIARIES

Rich with cultural heritage, Cambodia continues to deal with the aftermath of the Khmer Rouge regime, with many people suffering physical and mental health problems because of the trauma they experienced.

Cambodia faces high levels of poverty and inequality, and domestic violence is a significant problem, particularly in rural areas. According to the Global Slavery Index³, Cambodia is one of the top 10 countries with the highest prevalence of modern slavery, including forced labor and forced marriage. Hagar began supporting survivors of human trafficking, slavery and abuse in Cambodia more than 29 years ago. We are proud and privileged to continue to walk The Whole Journey with survivors and our team continues to streamline operations and maximize our impact. In 2022, 287 survivors were admitted into Hagar's Whole Journey program and received recovery services including medical care, counseling, legal services, food support and access to education and economic empowerment.

³ walkfree.org

HEAL

117 survivors received legal assistance and counseling.

1,542 face-to-face and phone counseling sessions

were conducted for survivors and their families.



PREVENT

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5,731 adults and children

attended 211 training sessions on child protection, human trafficking awareness, gender-based violence prevention, positive parenting, reporting mechanisms and child protection.

44,062 people

were reached through 337 community education awareness sessions.

PARTNER

66 staff

of our NGO partners received Trauma-Informed Care training.

Com)

392 schoolteachers and government officials

attended 5 Psychological First Aid training sessions delivered in partnership with the Ministry of Education, Youth and Sport.





Phavy making food for her customers.

When Phavy was 10 years old she was convinced to go to a party where she was beaten and raped.

She recalls, "I was so frightened and scared to face my community and my family after what happened to me. I hated myself. It was a terrible experience and I did not want to live anymore."

After a year of Hagar's support, including counseling, vocational training, and economic empowerment assistance, Phavy made a remarkable recovery.

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Now that she is older, Phavy runs a food and grocery business in the local market, earning approximately US\$300 a month to support her family.

"Now I love my life again. Without Hagar, I might not be alive and standing here today."

EMPOWER

79 survivors received educational support.

157 survivors received economic empowerment support.

57 people were supported to establish small businesses.



INFLUENCE

Worked with the Ministry of Justice

to develop a training curriculum of the Children in Judicial Proceedings Guidelines and the Juvenile Justice Procedure Operational Guidelines.



"Hagar has done great work in the community to support vulnerable families who are in urgent need ... The relief support secured food for children and helped people start small businesses. Thank you very much."

- DEPUTY DISTRICT GOVERNOR, KAMRIENG DISTRICT

Vietnam



60,731 DIRECT BENEFICIARIES 70.038

INDIRECT BENEFICIARIES

Vietnam has experienced strong economic growth over the past few decades, yet the root causes of human trafficking, such as poverty, limited education and few job opportunities, remain a challenge.

Vietnam is a significant source country for sex trafficking and forced labor. Women and girls are particularly vulnerable to domestic and international trafficking, often being lured by false job or marriage offers then forced into exploitative situations.

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Throughout 2022, Hagar worked closely with local communities and partners in Vietnam. Unfortunately, we witnessed the growth of human trafficking on social media platforms, specifically targeting young people looking for work. Together with local partners, we moved swiftly to promote preventative measures

including improving the capacity of our partners, enhancing the resilience of vulnerable people, and sharing our knowledge.

During the year, we scaled-up Hagar's prevention activities and expanded service delivery to 39 communes, 13 districts and three provinces.

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HEAL

139 survivors and 363 dependents

received support services including health care, education, food, shelter, legal assistance and vocational training.

776 calls

were received by the Hagar Hotline, including 53 cases requiring emergency intervention.



PREVENT

1,308 people attended training about gender-based violence, abuse

and human trafficking.

12,450 vulnerable adults and children

were reached via 9 awareness-raising campaigns.

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PARTNER

1,252 staff

from 39 partners received training about child protection, Trauma-Informed Care, case management, gender equity and trafficking.

168 participants

attended 22 training courses about providing Trauma-Informed Care to survivors, including survivors with disability.





Lua now has a job and a regular income.

Lua's nightmare began with a simple glimmer of hope – an opportunity to provide her and her daughter with a better life.

A man Lua knew and trusted offered her a well-paid job in the UK, but it was a trap. When she arrived, Lua was imprisoned by human traffickers. She was starved, beaten and forced to work on a cannabis farm in deplorable conditions. She endured this inhumane treatment for six years. Thanks to her incredible courage, and with the help of

S/

a neighbor, Lua escaped but she was left with deep physical and emotional scars.

Salvation Army UK connected Lua with Hagar Vietnam, who assisted her return home. Hagar provided immediate psychological first aid and ongoing help, guidance and legal assistance.

"I am so thankful to have Hagar by my side. I feel encouraged and motivated to move on with my life."

EMPOWER

33 survivors received education support.

211 survivors were provided with vocational training.

171 women

received micro-loans and assistance to set up livestock businesses.



INFLUENCE

10 community-based Emergency Response Teams

(ERTs) were established.

2 national workshops and a study tour led by Hagar + UN Women.

3 international events

at which we discussed Hagar's work, shared our knowledge and experience of Trauma-Informed Care, and contributed to strategies for preventing trafficking, abuse and violence. "Hagar's business coaching and financial support helped me start my own coffee shop and fruit stall. I share my knowledge to help other women in my community reach their dreams."

- HAGAR CLIENT

Singapore



593 Direct beneficiaries

2,810 INDIRECT BENEFICIARIES

Singapore is an attractive transit point and destination hub for human trafficking activities, and women and girls are brought into the country for sexual or labor exploitation.

Young women and girls, in particular, are targeted by traffickers with tempting job offers that promise to lift their families out of poverty. Fearing repatriation and a loss of income and the ability to support their families back home, these young women stay entrapped in exploitative conditions. Bonded by debt and psychological coercion, there is almost no way of escape.

Collaborating closely with the Singapore Government, Hagar assisted 593 women migrant workers who fell prey to human trafficking, exploitation or abuse in Singapore. Besides meeting their immediate needs for food, basic living support, medical treatment and providing legal aid, we accelerated efforts to improve the women's literacy and employment levels through English and digital literacy training, skills building programs, and re-employment and resettlement assistance.

HEAL

593 survivors

of trafficking and abuse were supported with critical recovery services, literacy and upskilling programs, employment and reintegration assistance.

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43 clients

received legal aid and representation during their court trials. 100% of clients scheduled for court appearances were accompanied by Hagar staff or volunteers who provided vital emotional support.

PREVENT

Over 974,000 people

were reached via a video marketing campaign across multiple social media channels. The campaign raised awareness of human trafficking and the deceptive tactics used to trick vulnerable young women into working in Singapore.

Strategic partnerships

with community agencies and local governments enabled us to reach vulnerable communities across Asia, where most migrant workers in Singapore come from.

PARTNER

Anti-trafficking partnerships

with the Singapore Government, businesses and employment agencies strengthened anti-trafficking efforts and increased community response to human trafficking and the abuse of migrant workers.

- Carlo

Job placement partnerships

with Far East Hospitality enabled us to place clients in hotel cleaning jobs with safe and fair hiring practices.



Microsoft and Linklaters employees volunteered their time to help Mikha and other domestic workers learn presentation and interview skills and draft their résumés.

Mikha gave up her college education so she could work to support her children, parents and seven siblings. The family struggled to make ends meet and was displaced after a typhoon destroyed their home.

Mikha accepted a job as a domestic helper in Singapore, but her employer subjected her to sexual and physical abuse. Fearful of losing her job, she endured the abuse until confiding in a friend. With the help of police, Mikha was rescued and taken to a temporary shelter.

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Hagar counselors helped Mikha recover from her trauma, while a caseworker secured employment for her under the Ministry of Manpower Temporary Job Scheme.

"I am now employed as a cleaner in the hotel industry. Thanks Hagar for your help and love."

EMPOWER

406 clients

increased their ability to build stable livelihoods through skills training, literacy education and employment support services.

100% of clients

who were eligible for work under the Temporary Job Scheme were successfully placed in jobs.

4 clients

received reintegration support after returning to their home countries.

INFLUENCE

Research

Hagar contributed to a Singapore Government research project aimed at strengthening local policies and processes to tackle human trafficking.

24 community and corporate organizations

provided employment assistance to exploited female migrant workers under Hagar's care. "I am extremely grateful for the efforts Hagar made to help me return home safely."

- HAGAR CLIENT

Solomon Islands



262 Direct Beneficiaries

1,441 INDIRECT BENEFICIARIES

Human trafficking is a significant problem in the small Pacific Island nation of Solomon Islands, particularly in the extractive sectors such as fishing, logging, mining and hydroelectricity.

Hagar's SAFE program is designed to raise awareness of the harmful effects of human trafficking, and the services available for survivors.

2022 was the second year of the five-year program, funded by Tearfund New Zealand through the Ministry of Foreign Affairs and Trade (MFAT) New Zealand.

M

SAFE builds the capability of a local NGO, HOPE Trust, in the skills Hagar has learned over the past 29 years to prevent and respond to human trafficking, child sexual exploitation and sexual abuse. This includes casework, Trauma-Informed Care, legal support and human trafficking prevention.

To ensure the sustainability of HOPE Trust, the organization's finance, human resources, administration, programs, communication and governance were assessed. This helped reveal gaps in capacity, which Hagar and HOPE Trust will address over the coming three years.

HEAL

30 social workers

case managers and frontline responders attended a 3-day Trauma-Informed Care training course to learn about Hagar's Whole Journey approach and Solomon Islands national referral mechanisms.

Support for survivors

SAFE began providing Trauma-Informed Care and access to social services for survivors of human trafficking, child sexual exploitation and sexual abuse.

PREVENT

Homes of Hope

In September 2022, the HOPE Trust team visited Homes of Hope, a Fiji-based SAFE program partner. Home of Hope's Thumbs Up school awareness program and their Sexual Exploitation and Trafficking Awareness program are being adapted for the Solomon Islands context.

PARTNER

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HOPE Trust

maintained strong partnerships with Hagar International, Hagar New Zealand, Tearfund New Zealand, Homes of Peace Fiji, and LIFT International Thailand. These relationships contributed significantly to HOPE Trust's organizational development and strengthening of the governance and internal organizational compliance systems.

- Can



Kerin's story

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Trauma-Informed Care in Solomon Islands



Kerin is one of HOPE Trust's skilled counselors. She holds a university degree and has completed Hagar training in providing Trauma-Informed Care to survivors of human trafficking, sexual exploitation and sexual abuse.

Kerin's very first client was a survivor of sexual abuse, and Kerin conducted an initial assessment to better understand the client and gain her trust.

"I was listening and giving her the space to share. One lucky thing I found is that I'm also from Guadalcanal, so the client could use her own dialect to tell her story. I just listened, as I had been taught in the Hagar training. It's all about the survivor feeling safe enough to release and breathe in the space provided."

"Solomon Islands culture and tradition sees this topic as taboo," says Kerin. "But awareness-raising activities should be ongoing to remind communities about the issues, how to report them and what the law says."

Kerin, HOPE Trust counselor.

"I'm passionate and honored to support the young girls in my country and help protect them from all forms of exploitation and abuse. I know that I will continue to deliver and reach more young girls through the SAFE program in coming years."

EMPOWER

Building livelihoods

S/2

A livelihoods assessment report provided recommendations for strengthening the incomes of households vulnerable to trafficking and sexual exploitation and providing economic support to survivors through local NGO partner Ola Fou.

INFLUENCE

Raising awareness

HOPE Trust worked closely with pastors and church elders to encourage them to teach congregations about child protection and child safeguarding and the need to combat human trafficking, child sexual exploitation and sexual abuse.





"Although my journey has been painful and tiring at times, thanks to Hagar there were many meaningful and beautiful moments. These valuable experiences and lessons will follow me for the rest of my life."

- HOPE TRUST CLIENT





Myanmar is one of the least-developed countries in the world. In February 2021, there was a military coup, which has since undone much of the economic and human development that occurred in the previous decade.

By September 2022, Myanmar was ranked 149th out of 191 countries and territories in the Human Development Index and was ranked first for the greatest increase in fragility.

The political crisis, coupled with the COVID-19 pandemic, has had catastrophic economic effects. Mass job losses, business closures and a weakened currency have caused household income to fall to roughly half of what it was before the coup. Families are struggling to feed themselves and a humanitarian crisis is emerging fast. This context exacerbates vulnerability to human trafficking and places additional pressure on households and communities, leading to increased risks of gender-based violence and exploitation. Myanmar has limited services available for survivors of human trafficking, slavery and abuse and few prevention approaches in place.

Since 2014, Hagar has been working in Myanmar to build the capacity of partner agencies World Vision, World Concern, the Yangon Kayin Baptist Women's Association (a local NGO), and ActionAid. Hagar works with local partners to build knowledge and capacity on Trauma-Informed Care services as well as economic empowerment for survivors.

In 2022, Hagar developed a program that will begin a 12-month pilot in January 2023. Funded by the United Nations Population Fund (UNFPA), it will focus on building resilience and economic empowerment for women and girls who are at risk, or are survivors, of gender-based violence.

Hagar Maximizing Our Impact 19

GLOBAL STRATEGY 2023-2025 MAXIMIZING OUR IMPACT

Our Global Strategy 2023-2025 states a clear set of goals, outcomes, KPIs and activities to guide Hagar into the future and maximize our impact on the vulnerable adults and children we serve. All Program and Support Office staff and Board Members contributed to the development of the strategy, and their ideas and experience provided a comprehensive understanding of key issues, future trends and opportunities.

Five goals, underpinned by our experience in Trauma-Informed Care, will drive Hagar's global programming agenda for the next three years to maximize our impact.

2023-2025 STRATEGIC GOALS

GOAL 1 HEAL SURVIVORS

Heal survivors through Trauma-Informed Care and access to high-quality comprehensive services.

GOAL 2 SCALE PREVENTION

Scale prevention efforts to reduce trafficking, slavery and/or abuse.

GOAL 3 INCREASE CAPACITY

Increase capacity to impact survivors and communities through targeted strategic partnerships.

GOAL 4 PROMOTE AWARENESS

Empower and equip survivors at community, national and international levels to actively contribute to society and the economy.



GOAL 5 EMPOWER

Contribute to changing policy at the community, national and international levels.

STRATEGY EXECUTION: OPERATIONAL PRIORITIES

To ensure the five Strategic Goals are realized, we will hone in on four operational priorities.

2023-2025 OPERATIONAL PRIORITIES

FUNDRAISING



Build a diverse, sustainable funding pipeline of US\$10-12 million per annum.

PARTNERSHIPS



Double Hagar's impact through strengthened and expanded partnerships with stakeholders across government, civil society and the private sector.

STRATEGY EXECUTION: CAPABILITIES

Six key organizational capabilities will help us realize the five Strategic Goals.





FINANCE

Implement a global financial management system and efficient processes to enable us to deliver trusted, clear, accurate, direct reports to the right people at the right time to serve as a foundation for organization-wide decision making.

COMMUNICATIONS STRATEGY 2

Develop and deliver an organization-wide marketing and communications strategy, leveraging compelling stories to amplify Hagar's brand awareness.

SUPPORT OFFICES

HAGAR AUSTRALIA

In 2022, Hagar Australia gained base-level accreditation with the Department of Foreign Affairs and Trade. This allows us to partner with the Australian Government as a member of the Australian NGO Cooperation Program. We are currently delivering this program as part of our efforts to decrease gender-based violence in ethnic communities in northern Vietnam.

During the year, we partnered with the doTERRA Healing Hands Foundation to set up an Animal Bank in Vietnam's Yen Bai Province. This project aims to grow household income for survivors and women at risk of violence, sexual abuse and human trafficking.





HAGAR NEW ZEALAND

2022 was a busy year for the Hagar New Zealand team! Along with supporting the Solomon Islands SAFE program (funded by the Ministry of Foreign Affairs and Trade), we hosted donor events, ran awareness sessions on slavery and trafficking, launched a Regular Donor Appeal video, conducted a Youth Program, and supported a New Zealand Modern Slavery Act.

Hagar New Zealand's Executive Director, Don Lord, retired in December 2022 after many years of inspiring achievements and leadership. Thank you, Don, for your dedication and commitment to Hagar and the vulnerable adults and children we serve.

HAGAR HONG KONG

Hagar Hong Kong continued to raise awareness and support with corporate and legal partners. Under the leadership of Executive Director, Barbora Mayer, Hagar Hong Kong secured funding from a new corporate partner for women's economic empowerment in Vietnam, and ongoing support from long-term partners in the legal and finance sectors.

In 2022, we launched the Bauhinia Challenge, which saw our supporters run, walk or hike to raise awareness and funds for Hagar's important work with survivors of human trafficking, slavery and abuse. The Bauhinia is the national flower and emblem of Hong Kong. Thank you to the Bauhinia Challenge Team for your participation in the 2022 event!





HAGAR SINGAPORE

Hagar Singapore increased partnerships with the government, businesses, corporates and employment agencies to strengthen anti-trafficking efforts and community action. We held community awareness and fundraising events to meet the needs of survivors locally and globally.

The annual Hagar Charity Golf Tournament was held on 14 October 2022 after a two-year hiatus. Greeted with bright smiles and exceptional hospitality from staff and volunteers, golfers had an incredible time playing for the cause. Almost

S\$260,000 was raised and with an evening of celebration and prizes, the night ended on a high.

HAGAR USA

Hagar USA continued a successful partnership with Boeing Foundation to support Hagar's Whole Journey program in Vietnam. The team also raised funds for the RLL project in Afghanistan, the Home of Love in Cambodia, and was thrilled to finalize the US Government Joint Trafficking in Persons program in Vietnam. We also worked with the United Nations Population Fund to secure funding for a new project in Myanmar.



HAGAR UK

Currently, only 0.2% of survivors have access to our life-changing support services. To extend our reach and maximize our impact, Hagar established a UK fundraising team. Its focus is to build engagement and support from individuals, grant-giving bodies and companies.

Delia Shepard

Delia joined our 2022 Rise for Freedom fundraiser and tackled two walks to support the cause - a challenging 50km route through the Chiltern Hills and a virtual 144km trek along Hadrian's Wall. Delia raised an amazing £675! We are incredibly grateful to Delia and all Rise for Freedom 2022 participants.



A SPECIAL THANK YOU TO TWO KEY PARTNERS

Deloitte D2i



D2i facilitated a workshop in Singapore for Hagar employees

Since 2019, Hagar has received amazing pro-bono support from Deloitte as part of D2international (D2i), a Social Impact Program that connects high-performing Deloitte consultants with nonprofits and social enterprises to serve global communities and build a generation of young change-makers.

In 2022, the D2i team completed various Hagar projects including a Sharepoint and Salesforce system review, a global Human Resources Manual review, and a global Wellness Survey for staff. They also led the process to develop Hagar's 2023-2025 Global Strategy. Hagar is extremely grateful for the incredible support received from the D2i program.

DDB Hong Kong



Doyle Dane Bernbach (DBB) Hong Kong provided invaluable pro-bono support during the year to help Hagar produce the Unbroken campaign, which will be released in 2023. DDB worked closely with Hagar staff and a survivor to understand our work and develop a campaign that conveys the importance and impact of our services for survivors of human trafficking, slavery and abuse. DDB produced the stunning campaign in conjunction with Sydney-based artist, Yoko Kawada. There will be more to come on Unbroken in 2023!

OUR PARTNERS

CORPORATE

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TRUSTS AND FOUNDATIONS

Affleck Family Trust Australian Communities Foundation Boeing Foundation Charis Foundation Community Foundation Singapore doTerra Healing Hands Foundation Australia and New Zealand Dove Trust **Equity Trustees Evolution Trustees** Fairfield Trust Frimley Foundation Go International Aid Fund Gracefield Foundation Highway Church Amberley Trust Home Credit HPK Trust Joseph and Associates Limited Foundation Just Giving Koshland Innovation Extension Lee Foundation Lenity Australia L'Oreal Fund for Women Macquarie Group Foundation Malcolm Foundation Max Architectural Design Charitable Trust Meta Lazarus Fund Micron Foundation Naylor-Stewart Ancillary Fund NOUR Foundation Perpetual Foundation Scanlon Foundation

OUR PARTNERS (cont.)

TRUSTS AND FOUNDATIONS (cont.)

The Birchall Family Foundation Trust The Bowden Marstan Foundation The Lachapelle Trust The Malcolm Foundation UN Trust Fund Virtue Foundation

SCHOOLS

Aslami High School Biblical Graduate School of Theology CHIJ St. Joseph's Convent Earth School Singapore Hillview Christian School Mazhar-e-Danish High School Mercy School, Solomon Islands Middleton International School National University of Singapore (NUS), Faculty of Law Nguvia School, Solomon Islands NTU Christian Fellowship NUS Centre for Pro Bono and Clinical Legal Education Raffles Girls' School Rahnawad Noor High School **UoM** International Wida High School

NGOs

A21 ACRATH Artists Against Slavery ChildFund Christliche Ostmission Colombo Plan **ERIKS** Development Partner **ERIKS** Humanitarian European Reintegration Support Organizations Foreign Domestic Worker Association for Social Support & Training HealthServe Holy Trinity Anglican Community Shop Homes of Hope Fiji HOPE Trust IJМ International Development Law Organization International Organization for Migration LIFT International Minderoo Ola Fou **Open Road Alliance** Oxfam Solomon Islands Ping-Pong-A-Thon Save the Children Shelter Now International Swiss Development Corporation Talitha Kum Tearfund Australia Tearfund NZ UNFPA UNICEF World Vision ygap

CHURCHES

Aldersgate Methodist Church Base Church Bethesda (Bedok-Tampines) Church Bethany Emmanuel Church Canberra Baptist Church Changi Bethany Church Church of the Good Shepherd Massey, NZ Churches of Christ WA Evangel Family Church First Light Church Perth Holy Trinity Church Doncaster Kalamunda Church of Christ Lincoln Union Parish, NZ Little Company of Mary Sisters Mar Thoma Syrian Church Melbourne True Light Church Methodist Church of NZ Parish of Burnside, NZ Paya Lebar Methodist Church Riccarton Community Church Sister Act, Christ Church Flackwell Heath, UK St Margaret's Anglican Church The Bible Church The Gateway Café, St Mary's Shinfield, UK Wesley Methodist Church World Revival Prayer Fellowship

GOVERNMENT/ PUBLIC INSTITUTIONS

Afghanistan

Kabul Municipality Ministry of Economy Ministry of Education Ministry of Finance Ministry of Interior Ministry of Labor and Social Affairs Ministry of Public Health Ministry of Refugees and Repatriation

Australia

Australian Council for International Development Ministry of Foreign Affairs

Cambodia

Cambodia National Council for Children Ministry of Education Ministry of Foreign Affairs Ministry of Interior Ministry of Justice Ministry of Social Affairs, Veterans and Youth Rehabilitation National Committee for Counter Trafficking

New Zealand

Ministry of Foreign Affairs and Trade

Singapore

Ministry of Home Affairs Ministry of Manpower Ministry of Social and Family Development Singapore Inter-Agency Taskforce on Trafficking in Persons Singapore Police Force US Embassy, Singapore

Solomon Islands

Anti-Human Trafficking Advisory Committee Ministry of Immigration, Commerce and Labour Ministry of Tourism Ministry of Women, Youth, Children and Family Affairs New Zealand High Commission Royal Solomon Islands Police Force

United States

US Department of State US Agency for International Development (USAID)

Vietnam

Australian Embassy Ministry of Public Security Ministry of Labor, Invalids and Social Affairs New Zealand Embassy Nghe An Provincial People's Committee Nghe An Provincial Police Department Nghe An Women's Union NGO Resource Centre **UK Embassy** US Embassy Yen Bai Provincial People's Committee Yen Bai Provincial Police Department Yen Bai Women's Union

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Dr. Jeff Buterbaugh, PhD Chair, Hagar USA

Dr. Andrew Catford, PhD, M.IntDev, BAppSc Global Chief Executive Officer

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Dr. Peter Hess, Dr. lur, LLM

Dr. Jill (Kila) Reimer, PhD, Grad Dip (Theology), M.Sc, BA (Hons)

Connie Ridley, BEc, MBA (joined 19 Apr 2022)

Sarah Barrer, M.IntDev, BA (until 20 Dec 2022)

Sarah Bearup, M.IntDev, BA (until 31 Dec 2022)

Aletta Boshoff, M.Com, BCom (Hons), BAcc (until 8 May 2022)

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Hagar Australia Board Connie Ridley, Chair Marita Ham Catherine Jacob Carla Webb-Sear Suzanne Williams

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Lee How Giap

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Michael Chiam (non-voting member)

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Caroline Heyward

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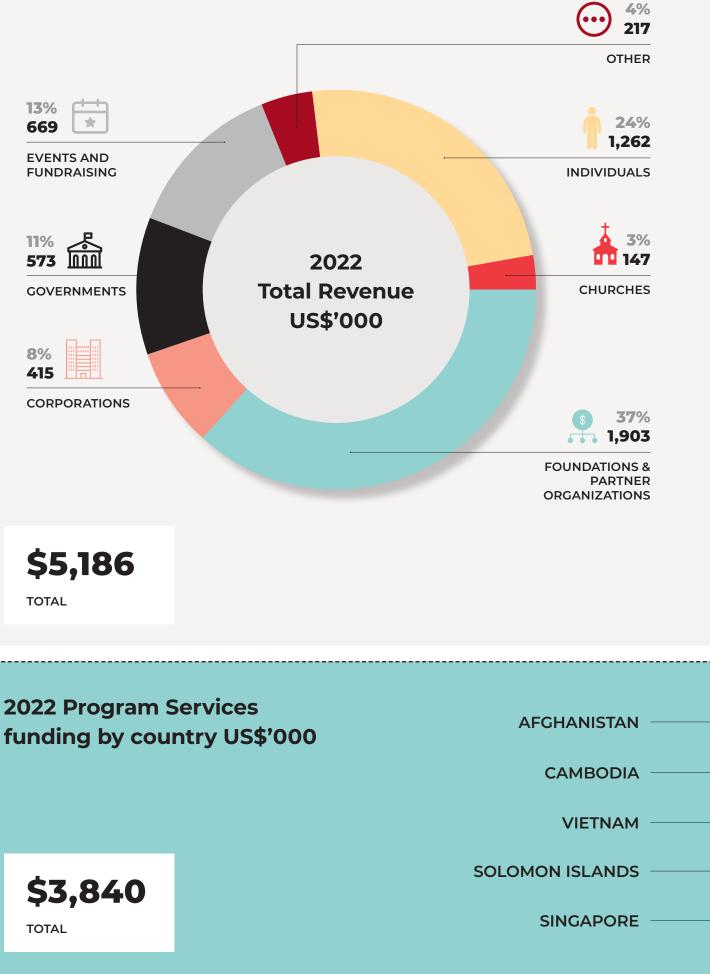
Hagar USA Board

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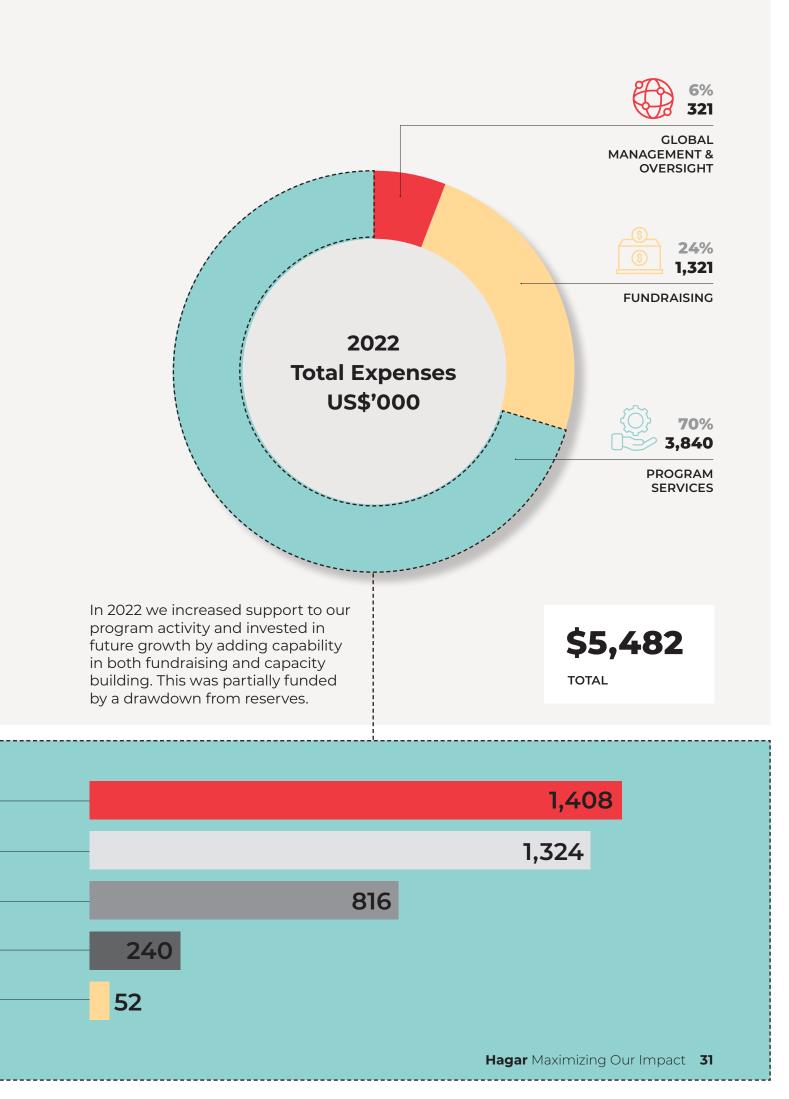
Photos opposite: The Hagar International Board visited Cambodia in August 2022.



2022 FINANCIAL SUMMARY



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CONTACT US

Our ability to make a difference in the lives of women and children is dependent on your generosity. You can support us through financial giving, or volunteering your time and expertise.

For more information about what we do and how you can get involved, please contact us.

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The whole journey